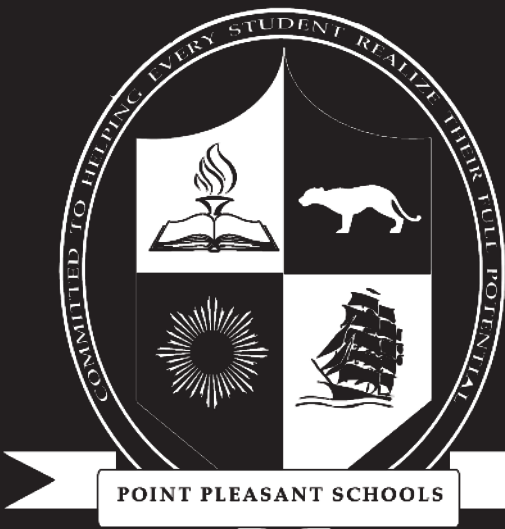


POINT PLEASANT SCHOOLS



ATHLETIC SPONSORSHIP PROGRAM

Dear Prospective Sponsor,

The Point Pleasant School District offers local businesses the unique opportunity to place targeted advertising messages at district athletic venues through the **Sports Sponsorship Program**. The program allows local businesses to direct their messages to their home community while providing essential support to the Point Pleasant Schools' co-curricular programs.

For a low annual sponsorship fee, the district's sponsorship partners receive highly visible, full-color signage, posted at various high-traffic locations within the district.

The district offers a selection of comprehensive advertising packages to meet our sponsors' marketing objectives as well as a number of individual a la carte advertising options. By partnering with the district, sponsors receive valuable exposure for their business while simultaneously demonstrating to patrons that they actively support youth programs in our local community.

The success and popularity of the Point Pleasant School District's athletic programs ensure that sponsor advertising dollars are used most efficiently and effectively to promote their business. In addition, the district takes a proactive approach to encouraging event spectators support our corporate partners through game announcements as well as featured links on the district's highly-trafficked website.

Please consider participating in this worthwhile and valuable advertising endeavor.

Thank you for your consideration!

Point Pleasant Borough Demographics	
Size	Population*
3.49 Square Miles	18,392
Gender Composition*	Median Household Income, 2011-2015**
Male: 48.5% Female: 51.5%	\$89,779
Education, 2011-2015	Population Age Composition*
High school graduate or higher, 25+ = 94.8% Bachelor's degree or higher, 25+ = 40.8%	22.1% = <18 63.5% = 18-64 14.4% = 65+ Median Age: 43 years
*Based on 2010 United State Census Data **In 2015 dollars	

INDOOR SPORTS FACILITIES PACKAGE

The Point Pleasant Borough School District's primary indoor sports venues consist of the Point Pleasant Borough High School and Memorial Middle School Gymnasiums. The school community uses both facilities throughout the year. Both venues also host multiple sporting and community events and offer premium placement for your marketing messages. Sponsors opting to purchase the Indoor Sports Facilities Advertising Package will receive one full-color custom banner at each of the district's two indoor sports centers.

Usage Statistics

Point Pleasant High School Gymnasium

Point Pleasant Borough High School Championship Wrestling Team
Point Pleasant High School Girls' Freshman & Junior Varsity Basketball
Point Pleasant High School Girls' Varsity Basketball
Point Pleasant High School Physical Education Class Usage
Memorial Middle School Girls' Basketball
Recreation Center Wrestling
Seating Capacity = 600

Memorial Middle School Gymnasium

Memorial Middle School Boys' Basketball
Memorial Middle School Wrestling
Point Pleasant High School Freshman Boys' Basketball
Point Pleasant High School Boys' Junior Varsity Basketball
Point Pleasant High School Boys' Varsity Basketball
Memorial Middle School Physical Education Classes
Seating Capacity = 900

Package Includes

- 1 - 4' x 6' full-color custom banner in the Point Pleasant Borough High School Gymnasium
- 1 - 4' x 6' full-color custom banner in the Memorial Middle School Gymnasium
- 1 - Business card size ad with link on district website's dedicated sponsor page

ANNUAL INVESTMENT=\$1000

Sign production costs are in addition to sponsorship fee

FIELD PACKAGE

Each of the district's two primary outdoor playing fields offer multiple uses for our schools and community on a year-round basis. Centrally located within the town, these two outdoor venues offer unlimited exposure to students and the community. In addition, the refurbished track provides local runners and walkers with the only regulation track facility in the area. Sponsors selecting the Field Package will receive full-color custom signage at each of the district's primary outdoor playing fields. Sponsors' signs regularly appear in print and other local media.

Usage Statistics

Point Pleasant Baseball Field

Memorial Middle School Field Hockey
Point Pleasant High School Junior Varsity Field Hockey
Point Pleasant High School Varsity Field Hockey
Point Pleasant High School Freshman Baseball
Point Pleasant High School Junior Varsity Baseball
Point Pleasant High School Varsity Baseball
Point Pleasant High School & Memorial Middle School Physical Education Class Usage
Point Pleasant Boro American Legion Baseball

Point Pleasant Varsity Stadium Field

Memorial Middle School Boys' & Girls' Soccer
Memorial Middle School Track
Point Pleasant High School Boys' & Girls' Soccer
Point Pleasant High School Field Hockey
Point Pleasant High School Lacrosse
Point Pleasant High School Track
Point Pleasant High School Varsity Football
Point Pleasant High School Band
Point Pleasant Pirates AYF Football
Point Pleasant Golden Elks Football
Point Pleasant Challenger Football
Point Pleasant Soccer Club
Unlimited Community Usage
Jersey Shore Running Club Monthly Meeting Location

Package Includes

- 1 - 2' x 8' full-color aluminum composite custom sign posted on the outfield fence
- 1 - 2' x 8' full-color aluminum composite custom sign posted on the fence at Point Pleasant's Varsity Stadium Field
- 1 - Business card size ad with link on district website's dedicated sponsor page

ANNUAL INVESTMENT=\$1100

Sign production costs are in addition to sponsorship fee

IN & OUT PACKAGE

For sponsors looking for the best of both worlds, the district offers a combination of indoor and outdoor advertising opportunities at a discounted rate. Sponsors may select the options best suited to their advertising objectives. For one low fee prospective sponsors may place a banner in their choice of one of the district's indoor sports venues (Point Pleasant Borough High School Gymnasium or Memorial Middle School's Gymnasium) as well as a sign at their choice of Point Pleasant's Baseball Field or Football Field.

Package Includes

Sponsor's Choice

- 1 - 2' x 8' full-color custom aluminum composite sign posted on the Baseball Field's outfield fence *OR*
1 - 2' x 8' full-color custom aluminum composite sign surrounding Point Pleasant's Varsity Stadium Field

AND

- 1 - 4' x 6' full-color custom banner in the Point Pleasant Borough High School Gym *OR*
1 - 4' x 6' full-color custom banner in the Memorial Middle School Gym

AND

- 1 - Business card size ad with link on district website's dedicated sponsor page

ANNUAL INVESTMENT=\$1100

Sign production costs are in addition to sponsorship fee

GOLD PACKAGE

The Gold Package is designed for the sponsor who seeks maximum coverage at all of the district's athletic facilities. The Package includes a combination of the Field Package and Indoor Sports Facilities Package at a discounted rate.

Package Includes

- 1 - 2' x 8' full-color custom aluminum composite sign posted on the outfield fence
- 1 - 2' x 8' full-color custom aluminum composite sign surrounding Point Pleasant's Varsity Stadium Field
- 1 - 4' x 6' full-color custom banner in Point Pleasant Borough High School's Gym
- 1 - 4' x 6' full-color custom banner in Memorial Middle School's Gym
- 1 - Business card size ad with link on district website's dedicated sponsor page

ANNUAL INVESTMENT=\$2000

Sign production costs are in addition to sponsorship fee

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

All advertising opportunities are available on a limited basis. Each package has a maximum amount of allowable participants. The following advertising opportunities are available as individual options with the possibility to merge into custom packages.

Middle School Gymnasium Sign

- 1 - 4' x 6' full-color custom banner in Memorial Middle School Gymnasium
ANNUAL INVESTMENT = \$550

High School Gymnasium Sign

- 1 - 4' x 6' full-color custom banner in Point Pleasant High School Gymnasium
ANNUAL INVESTMENT = \$550

Point Pleasant Baseball Field

- 1 - 2' x 8' full-color custom aluminum composite sign posted on outfield fence
ANNUAL INVESTMENT = \$600

Point Pleasant Varsity Stadium Field

- 1 - 2' x 8' full-color custom aluminum composite sign surrounding football field
ANNUAL INVESTMENT = \$600

Website Business Card Ad

- Business Card size ad and link on district website's dedicated sponsor page
ANNUAL INVESTMENT = \$150

Sign costs should be paid directly to the sign manufacturer. Sign specifications are provided by Blazing Visuals & Northeast Sign & Lettering; however, sponsors may use a provider of their choosing as long as they adhere to the district's specifications. Sponsors are expected to keep signs and banners in good condition.

Contracts are renewable annually. If a sponsor renews their contract, the price for subsequent years is the advertising fee alone, unless the sponsor decides to replace their sign or the sign becomes damaged or worn, in which case the sponsor must purchase a new sign. Outdoor signs should last approximately three years; because the gymnasium banners remain indoors and are not accessible to people, the banners should not require replacement unless and until the sponsor opts to change their artwork. Signs are considered property of the sponsor and will be returned to the sponsor once their contract ends, if the sponsor opts not to renew. The Point Pleasant School District is not responsible for damaged or defective signs.

For more information, please contact:

Jacquelyn Goss
2100 Panther Path
Point Pleasant, NJ 08742
Phone: 732-701-1900 ext. 2425
Cell: 732-678-3539
e: jgoss@pointpleasant.k12.nj.us

All contracts are subject to approval by the Point Pleasant Board of Education



POINT PLEASANT SCHOOLS

2100 Panther Path

Point Pleasant, NJ 08742

Phone: 732-701-1900 x.2425

Fax: 732-295-2320

<http://pointpleasant.k12.nj.us>

Visit the district Sponsor webpage at
<http://pointpleasant.k12.nj.us/sponsors.htm>

Northeast Sign & Lighting, Inc.
 1225 River Ave, Point Pleasant, New Jersey, 08742
 Primary Email: info@northeastsignco.com
 Primary Phone: (732) 899-2887
 EIN #: 223557446
 Tax ID: 223-557-446
 www.northeastsignco.com



Quote 1106

Sponsor Signage

SALES REP INFO
 Kara Pavlik
 Graphic Designer
 kara@northeastsignco.com
 732-899-2887

QUOTE DATE
 09/19/2017
 QUOTE EXPIRY DATE
 10/19/2017
 TERMS
 50/50
 PAYMENT METHOD

ORDERED BY
 Point Pleasant Schools
 2100 Panther Path
 Point Pleasant, NJ, 08742

SHIPPING ADDRESS
 Point Pleasant Schools
 2100 Panther Path
 Point Pleasant, NJ, 08742

CONTACT INFO
 Jacquelyn Goss
 jgoss@pointpleasant.k12.nj.us
 +1 732-701-1900 x 2425

#	ITEM	QTY	UOM	UNIT PRICE	TOTAL (EXCL. TAX)
1	13oz Vinyl Banner Single-Sided Digitally printed 48"x72" vinyl banner, hemmed and grommets as per approved proof. Height: 48 Inches Width: 72 Inches	2.0	Each	\$126.00	\$252.00
2	ACM Sign Panel - Digital Print 3mm ACM Sign with Digitally Printed & Laminated Vinyl Graphics Size: 96"W x 24"H - Quantity: 2 - Single-Sided Includes Grommets around Perimeter. Width: 96 Inches Height: 24 Inches Sides: 1 ACM Panel: Aluminum Composite Material - 3mm - White Solid core with aluminum faces.	2.0	Each	\$140.00	\$280.00

Subtotal:	\$532.00
Sales Tax (0%):	\$0
Total:	\$532.00

SIGNATURE:

DATE:

Blazing Visuals Sign Shop
 2138 Bridge Avenue, Point Pleasant, NJ, 08742
 Primary Email: support@blazingvisuals.com
 Primary Phone: (732) 781-1401
 Tax ID: 20-3345142
 www.blazingvisuals.com



Quote 4201

Sponsor Signs

SALES REP INFO

QUOTE DATE

09/15/2017

QUOTE EXPIRY DATE

09/30/2017

TERMS

COD

PAYMENT METHOD

ORDERED BY

Point Pleasant Schools
 2100 Panther Path
 Point Pleasant, NJ, 08742

SHIPPING ADDRESS

Point Pleasant Schools
 2100 Panther Path
 Point Pleasant, NJ, 08742

CONTACT INFO

Jacquelyn Goss
 jgoss@pointpleasant.k12.nj.us
 +1 732-701-1900 x 2425

#	ITEM	QTY	UOM	UNIT PRICE	TOTAL (EXCL. TAX)
1	13 oz Scrim Banner - Indoor Gym Banners Hem and Grommets every 2' Width: 72 Inches Height: 48 Inches Sides: 1 Banner:Suave 13 oz Smooth Banner Finishing:ORAFOL ORABOND 1397PP POLE/SEAM TAPE	2.0	Each	\$123.79	\$247.57
2	Aluminum Composite Sign - Fence Sign Grommets every 2 ft. 3mm Width: 96 Inches Height: 24 Inches Sides: 1 Installation Air Release Vinyl:Orafol 3651 RA 2.5 mil Vinyl - Grey Opaque Permanent Adhesive - 5yr Gloss:210 GLOSS LAMINATE - ORAFOL ORAGUARD 2.5MIL - 4YR Dibond:Dibond Aluminum Faced PVC Core ACM 2 Sided - White 3mm	2.0	Each	\$132.98	\$265.96

Setup:	\$0
Shipping:	\$0
Finance:	\$0
Misc. Charges:	\$0
Subtotal:	\$513.53
Sales Tax (0%):	\$0
Total:	\$513.53

Downpayment (50.0 %)	\$256.77
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SIGNATURE:

DATE: